

Concert Program Advertising Agreement

RATES GUARANTEED UNTIL JULY 15, 2019!

Ads and Payment are due no later than October 15, 2019

All ads run in every concert program (17 total performances) from November 2019 through April 2020.

All advertisers are listed on our website, TheVeniceSymphony.org, and invited to a reception and dress rehearsals.

CRESCENDO - \$1,750

(back cover, inside front and back cover, if available)
Full-page concert program ad with preferred placement, two concert tickets, invitation to special event, free valet parking, business listed on summer music camp t-shirt and in program.

SOLD OUT

ALLEGRO - \$1,350

Full-page concert program ad with preferred placement, two concert tickets, free valet parking for one vehicle, invitation to special event, business listed on summer music camp t-shirt and in program. *NEW: Website link on TheVeniceSymphony.org, one free ad update during the season (See spec sheet for complete details.)*

Full-page ad only - \$1000

MARCATO - \$750

Half-page concert program ad with preferred placement, two concert tickets and listing in summer music camp program. *NEW: Website link on TheVeniceSymphony.org, one free ad update during the season (See spec sheet for complete details.)*

Half-page ad only - \$550

ADAGIO - \$450

Quarter-page concert program ad, two concert tickets and listing in summer music camp program. *NEW: Website link on TheVeniceSymphony.org, one free ad update during the season (See spec sheet for complete details.)*

Quarter-page ad only - \$330

2019-20 CONCERT SCHEDULE

NOV 15 - 16, 2019 • Fri @ 7:30 pm • Sat @ 3:30 pm
Bohemian Beethoven

DEC 20 - 21, 2019 • Fri @ 7:30 pm • Sat @ 3:30 & 7:30 pm
A Very Merry Holiday Pops

JAN 10 - 11, 2020 • Fri @ 7:30 pm • Sat @ 3:30 & 7:30 pm
Cosmic Convergence

FEB 7 - 8, 2020 • Fri @ 7:30 pm • Sat @ 3:30 & 7:30 pm
Shaken Not Stirred: The Music of James Bond

FEB 28 - 29, 2020 • Fri @ 7:30 pm • Sat @ 3:30 pm
Romeo & Juliet: Piano Soloist, Daniel Lehardt

MAR 27 - 28, 2020 • Fri @ 7:30 pm • Sat @ 3:30 pm
Songs from the Screen & Stage with Linda Eder

APR 24 - 25, 2020 • Fri @ 7:30 pm • Sat @ 3:30 pm
The Movie Maestro: A Tribute to John Williams

AT THE VENICE PERFORMING ARTS CENTER
One Indian Avenue, Venice



Stephen Case

BOX OFFICE:

1515 S. Tamiami Trail, Suite 7 • Venice, FL 34285
941-207-8822 • TheVeniceSymphony.org

CHECK ONE BOX: Repeat last season's ad Supplying new ad* Need ad created*

*** SEE ATTACHED AD SPECIFICATION SHEET**

Business Name as it should appear on our website _____

Address _____ City _____ State _____ Zip _____

Contact Name for ad _____ Phone _____

Email _____ Email for Venice Symphony promotions and events _____

I will post flyers for Venice Symphony Concerts at my business Yes No

Authorized Signature _____ Date _____

MC Visa Discover AMEX Amount \$ _____ Card # _____ Exp. Date _____

Name and address on card (if different than above) _____

Check enclosed # _____ Amount \$ _____ (please make checks payable to The Venice Symphony)

MAILING ADDRESS:

Concert Program, The Venice Symphony, PO Box 1561, Venice, FL 34284

THIS CONTRACT IS ALSO YOUR INVOICE.

**Please return a signed copy with your payment and retain a copy for your records.
If paying by phone, email a copy of the agreement to slonsdale@thevenicesymphony.org**

Thank you for supporting The Venice Symphony

Concert Program Ad Specifications and Submission Information:

SUBMITTING an AD?

...please read this important information BEFORE you create and submit your ad:

The Venice Symphony has again teamed up with Purple Graphic Design to manage our concert programs. With years of experience in ad layout and publication design, Judy Purple has the expertise to get the job done.

Concert Program Ad Specifications:

- **FULL-PAGE (full bleed):** 5.75"w x 8.75"h
Trim size for program is 5.5"w x 8.5"h
Please keep live area within 4.75"w x 8"h
- **FULL-PAGE (no bleed):** 4.75"w x 7.75"h
Allows for top and side margins and page number at bottom.
- **HALF-PAGE:** 4.75"w x 3.75"h
- **QUARTER-PAGE (vertical):** 2.25"w x 3.75"h
- **QUARTER-PAGE (horizontal):** 4.75"w x 1.875"h

Print quality PDF preferred, 300dpi, CMYK. TIFF, JPEG and EPS files also accepted.

- Please make sure your ad is the correct size. Refer to the mechanicals for exact dimensions. **Please do not simply s-t-r-e-t-c-h your ad to fit.**
- Please make sure your ad is the correct resolution. Ads must be at least 300 dpi for publication at finished size. **If your ad is less than 300 dpi, please do not simply increase the resolution, as that can result in jaggy type or images.**
- Please submit your ad in the correct document format. **We cannot accept ads created in Publisher or Word documents for publication.**

E-mail your finished ad or any questions about supplying an ad to Judy Purple at purplegraf@verizon.net (please include "Venice Symphony" in the subject line)

I Want to ADVERTISE...but I Don't Have an Ad!

Just supply your logo, photos, company name, contact info and your message.

Purple Graphic Design will take it from there!

Artwork and copy can be submitted by email. Please attach images at 300 dpi or higher, attach copy in a Word.doc, or pasted into the body of the email.

No web images, please!

Starting at \$35, ad design will be priced on an individual basis based on ad size and complexity.

Ads will be billed directly to our advertisers and must be paid before the program goes to press.

Have an Ad...Need Changes?

Simple updates to ads from past programs, (phone numbers or addresses) are free of charge. Email for pricing on more complex changes.

Email artwork & copy to purplegraf@verizon.net or request ad design pricing

(please write "Venice Symphony" in the subject line)

FREE Ad Update:

If your advertising level includes a free ad update, please email your print-ready ad 10 days before that concert date to slonsdale@thevenicesymphony.org AND purplegraf@verizon.net (Please write Venice Symphony Ad in the subject line and, in the message, indicate whether the updated ad is to run for one concert weekend or the remainder of the concert season.)

