



2018-19 SEASON

Concert Program Advertising Agreement

RATES GUARANTEED UNTIL JULY 1, 2018
with no increase from 2017-18!

Ads and Payment are due no later than October 1, 2018

All ads run in every concert program (16 total performances) from November 2018 through April 2019. All advertisers are listed on our website, TheVeniceSymphony.org

CRESCENDO - \$1,750

(back cover, inside front and back cover, if available)

Full-page concert program ad, four tickets to the concert of your choice, free valet parking for two vehicles, business listed on summer music camp t-shirt and in program.

ALLEGRO - \$1,350

Full-page concert program ad with preferred placement, two concert tickets, free valet parking for one vehicle, business listed on summer music camp t-shirt and in program.

Full-page ad only - \$1000

MARCATO - \$750

Half-page concert program ad, two concert tickets and listing in summer music camp program.

Half-page ad only - \$500

ADAGIO - \$450

Quarter-page concert program ad, two concert tickets and listing in summer music camp program.

Quarter-page ad only - \$300

Repeat previous ad

SEE ATTACHED AD SPECIFICATION SHEET

Supplying new ad Need ad created

Our 45th Sapphire Season

Nov. 16 - 7:30pm • Nov. 17 - 3:30pm

Festa Italia!

Cornet Soloist: Aaron Romm

Violin Soloist: Marcus Ratzenboeck

Dec. 14 - 7:30pm • Dec. 15 - 3:30 & 7:30pm

Holiday Pops

Jan. 11 - 7:30pm • Jan. 12 - 3:30pm

Strauss, Schumann and Mendelssohn

Piano Soloist: Andrew Tyson

Feb. 1 - 7:30pm • Feb. 2 - 3:30 & 7:30pm

Rhapsody in Blue

Piano Soloist: Dr. Joseph Holt

Feb. 22 - 7:30pm • Feb 23 - 3:30pm

European Masters

Cello Soloist: Scott Crowley

Mar 22 - 7:30pm • Mar 23 - 3:30pm

Mozart and Mahler

Apr 26 - 7:30pm • Apr 27 - 3:30pm

American Roots

Violin Soloist: Marcus Ratzenboeck

AT THE VENICE PERFORMING ARTS CENTER
1 Indian Avenue • on Venice Island



BOX OFFICE:

1515 S. Tamiami Trail, Suite 7 • Venice, FL 34285
941-207-8822 • TheVeniceSymphony.org

Business Name as it should appear on our website _____

Address _____ City _____ State _____ Zip _____

Contact Name for ad _____ Phone _____

Email _____ Email for Venice Symphony promotions and events _____

I will post flyers for Venice Symphony Concerts at my business Yes No

Authorized Signature _____ Date _____

Mastercard Visa Discover Amount \$ _____ Card # _____ Exp. Date _____

Name and address on card (if different than above) _____

Check enclosed # _____ Amount \$ _____ (please make checks payable to The Venice Symphony)

MAILING ADDRESS:

Alison Posner-Solares, The Venice Symphony, PO Box 1561, Venice, FL 34284

THIS CONTRACT IS ALSO YOUR INVOICE.

Please return a signed copy with your payment and retain a copy for your records.
If paying by phone, email a copy of the agreement to slonsdale@thevenicesymphony.org

Thank you for supporting The Venice Symphony

SUBMITTING an AD?

...please read this important information BEFORE you create and submit your ad:

The Venice Symphony has again teamed up with Purple Graphic Design to manage our concert programs. With years of experience in ad layout and publication design, Judy Purple has the expertise to get the job done.

Program Ad Specifications:

- FULL-PAGE (full bleed): 5.75"w x 8.75"h.
Trim size for program is 5.5"w x 8.5"h.
Please keep live area within 4.75"w x 8"h.
- FULL-PAGE (no bleed): 4.75"w x 7.75"h.
Allows for top and side margins and
page number at bottom.
- HALF-PAGE: 4.75"w x 3.75"h
- QUARTER-PAGE vertical 2.25"w x 3.75"h
- QUARTER-PAGE horizontal 4.75"w x 1.875"h
- ENSEMBLE 3.127"w x 1.787"h
See Ensemble form for complete details.

**Print quality PDF preferred, 300dpi, CMYK.
TIFF, JPEG and EPS files also accepted.**

- Please make sure your ad is the correct size.
Refer to the mechanicals for exact dimensions.
Please do not simply s-t-r-e-t-c-h your ad to fit.
- Please make sure your ad is the correct resolution.
Ads must be at least 300 dpi for publication at finished size.
**If your ad is less than 300 dpi, please do not simply
increase the resolution, as that can result in jaggy type
or images.**
- Please submit your ad in the correct document format.
**We cannot accept ads created in Publisher or Word
documents for publication.**

**E-mail your finished ad or any questions about supplying an ad
to Judy Purple at purplegraf@verizon.net
(please include "Venice Symphony" in the subject line)**

I Want to ADVERTISE...but I Don't Have an Ad!

Just supply your logo, photos, company name, contact info and your message.
Purple Graphic Design will take it from there!

Artwork and copy can be submitted by email. Please attach images at 300 dpi
or higher, attach copy in a Word.doc, or pasted into the body of the email.

No web images, please!

Starting at \$35, ad design will be priced on an individual basis
based on ad size and complexity.

**Ads will be billed directly to our advertisers and
must be paid before the program goes to press.**

Have an Ad...Need Changes?

Simple updates to ads from past programs, (phone numbers or addresses)
are free of charge. Email for pricing on more complex changes.

**Email artwork & copy to purplegraf@verizon.net
or request ad design pricing
(please include "Venice Symphony" in the subject line)**

