

## Concert Program Ad Specifications and Submission Information

### Ad Specifications:

- FULL-PAGE (full bleed): 5.75'w x 8.75'h  
Trim size for program is 5.5'w x 8.5'h  
Please keep live area within 4.75'w x 8'h
- FULL-PAGE (no bleed): 4.75'w x 7.75'h  
Allows for top and side margins and  
page number at bottom.
- HALF-PAGE: 4.75'w x 3.75'h
- QUARTER-PAGE (vertical): 2.25'w x 3.75'h
- QUARTER-PAGE (horizontal): 4.75'w x 1.875'h

### Print quality PDF preferred, 300dpi, CMYK. TIFF, JPEG and EPS files also accepted.

- Please make sure your ad is the correct size..  
Remember, do not simply s-t-r-e-t-c-h your ad to fit.
- Please make sure your ad is the correct resolution.  
Ads must be at least 300 dpi for publication at finished  
size. If your ad is less than 300 dpi, please do not  
simply increase the resolution.
- Please do not submit your ad in Publisher or Word

**E-mail your finished ad or any questions to Judy Purple at [purplegraf@verizon.net](mailto:purplegraf@verizon.net)  
(please include "Venice Symphony" in the subject line)**

### I Want to ADVERTISE...but I Don't Have an Ad!

Just supply your logo, photos, company name, contact info and your message.  
Our experienced designer, Judy Purple of Purple Graphic Design will take it from there!

Please attach images at 300 dpi  
or higher, attach copy in a Word doc, or pasted into the body of an email.

**No web images, please!**

Ad design will be priced on an individual basis  
based on ad size and complexity.

**Ads will be billed directly to our advertisers and  
must be paid before the program goes to press.**

### Have an Ad...Need Changes?

Simple updates to ads (phone numbers or addresses)  
are free of charge. Email for pricing on more complex changes.

**Email artwork and copy to [purplegraf@verizon.net](mailto:purplegraf@verizon.net)  
or request ad design pricing**

(please write "Venice Symphony" in the subject line)

### FREE Ad Update:

When requesting your free update, email  
your print-ready ad 10 days before that concert date to  
[slonsdale@thevenicesymphony.org](mailto:slonsdale@thevenicesymphony.org) AND [purplegraf@verizon.net](mailto:purplegraf@verizon.net)  
(Please write Venice Symphony Ad in the subject line and  
indicate whether the updated ad is to run for one concert weekend  
or the remainder of the concert season.)



**CONCERT PROGRAM ADVERTISING AGREEMENT**  
**RATES GUARANTEED UNTIL SEPTEMBER 1, 2021**

All advertisements run in every program book, with one free update per concert season (see attached) and include a listing on [thevenicesymphony.org](http://thevenicesymphony.org)

**SPONSORS**

All sponsorships include

- Two concert tickets
- Listing and link on [thevenicesymphony.org](http://thevenicesymphony.org)
- Name on slideshow on TV screen in The Venice Symphony lobby
- Invitation to reception and dress rehearsal

\_\_\_ **Platinum Sponsor - \$1,750** (back cover, inside front and back cover, based on availability)

Full-page concert program ad, invitation for two to VIP event, logo on [thevenicesymphony.org](http://thevenicesymphony.org)

\_\_\_ **Gold Sponsor - \$1,350**

Full-page concert program ad and an invitation for two to VIP event.

\_\_\_ **Silver Sponsor - \$800**

Half-page concert program ad with preferred placement.

\_\_\_ **Bronze Sponsor - \$500**

Quarter-page concert program ad with preferred placement.

Advertisement only, with free update and listing on [thevenicesymphony.org](http://thevenicesymphony.org)

\_\_\_ **Full-page ad - \$1,000**

\_\_\_ **Half-page ad - \$600**

\_\_\_ **Quarter-page ad - \$350**



**2021-22 CONCERT SCHEDULE**

NOV 19-20, 2021 Fri @ 7:30 pm Sat @ 3:30 pm  
**Brahms and The Boys**

DEC 17-18, 2021 Fri @ 7:30 pm Sat @ 3:30 pm & 7:30 pm  
**A Holly Jolly Holiday**

JAN 14-15, 2022 Fri @ 7:30 pm Sat @ 3:30 pm & 7:30 pm  
**Under the Big Top: A Tribute to the Circus**

FEB 4-5, 2022 Fri @ 7:30 pm Sat @ 3:30 pm & 7:30 pm  
**A Night at the Oscars**

FEB 25-26, 2022 Fri @ 7:30 pm Sat @ 3:30 pm  
**Superheroes and Schumann**

MAR 18-19, 2022 Fri @ 7:30 pm Sat @ 3:30 pm  
**Game of Romes**

APR 22-23, 2022 Fri @ 7:30 pm Sat @ 3:30 pm  
**Fantasy, Firebird, and Fabiola**

CHECK ONE BOX:  Supplying new ad\*  Need ad created\* \* SEE ATTACHED AD SPECIFICATION SHEET

Business Name as it should appear on our website \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Contact Name for ad \_\_\_\_\_ Phone \_\_\_\_\_

Email \_\_\_\_\_ Email for Symphony promotions and events \_\_\_\_\_

I will post flyers for the Venice Symphony Concerts at my business  Yes  No

Authorized Signature \_\_\_\_\_ Date \_\_\_\_\_

MC  Visa  Discover  AMEX Amount \_\_\_\_\_ Card# \_\_\_\_\_ Exp. Date \_\_\_\_\_

Name and address on card/ (if different than above) \_\_\_\_\_

Check enclosed # \_\_\_\_\_ Amount \$ \_\_\_\_\_ (please make checks payable to The Venice Symphony)

**Mailing Address**

Concert Program, The Venice Symphony, PO Box 1561, Venice, FL 34284

**THIS CONTRACT IS ALSO YOUR INVOICE.**

Please return a signed copy with your payment and retain a copy for your records.

If paying by phone (941-303-5737), email a copy of the agreement to [slonsdale@thevenicesymphony.org](mailto:slonsdale@thevenicesymphony.org)

**Thank you for supporting The Venice Symphony**